KREDO

A Learning Platform to accelerate your business

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What **KREDO** brings to the table?

We believe in every move on the Chessboard to ensure victory is a collective outcome. Based on what we hear from our prospects and customers, as a request to empower their learning journey, our objectives get aligned to the vision outlined by whom we connect with.

KREDO, an innovative platform, strategically accelerates organizational growth by changing learning patterns, behaviours, plugging gaps, reducing value barriers, and eventually improving how people work, both as individuals and as part of a team.

It's a simple equation. The task at hand or the **'Work'**, the person who manages the task or the **'Worker'**, both exist at a **'Workspace'**. KREDO impacts all the 3 W's and encapsulates the ecosystem.

Work	Applications, Guidelines, Procedures, Processes, Strategies, Tools, Workflows
Worker	Applications, Guidelines, Procedures, Processes, Strategies, Tools, Workflows
Workspace	Applications, Guidelines, Procedures, Processes, Strategies, Tools, Workflows

The inclusionary learning approach sets the ball rolling in today's ever-changing global landscape not just from a geographic perspective but covers technological advancements, socio-economic changes, and other factors impacting human evolution.

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KREDO works with you and the world around you

"

KREDO syncs with your training needs across businesses

- Retail
- BFSI
- Delivery
- FMCG
- Warehouse & Logistics
- Hospitality
- Sales

- Field Service
- Hospitality
- Healthcare
- Pharma
- Manufacturing
- Energy
- Government

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Create
Continuous Learning Journeys

A continuous learning journey is not a one-man army. It requires a strategic approach reinforced by a committed team, technology, processes, and systems to collectively give the best effect. KREDO is your best friend that provides you with the platform to encompass all this.

We create these journeys by partnering with enterprises to build a strong culture of continuous learning. This would directly aid in the rise of productivity, for everyone internal and external to your organization, and set the base for innovation to flourish. Before introducing a new strategy, we emphasize why learning is important and work towards driving a growth mindset.

Organizations that put an effort to help their people to learn, adapt and evolve are better poised to face the velocity of change, unexpected incidents and eventually survive, thereby thriving for the foreseeable future and still enjoy learning along the way.

" Your change in learning culture starts with KREDO "

Beyond creating learning assets, KREDO is also your ally to open-up the learning horizon.

- Self-Paced Courses
- Learning Paths
- Access to content subscriptions
- Performance Support
- Social Learning & Collaboration
- Events & Webinars
- Tutored Workshops
- Memory Boosters
- Assessments & Assignments

Our Clients
Love KREDO

lenskart

ICON

Great Place To Work

JGA Developing Futures

Kanz

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For your **Internal** and **External** Team Members

It's not a myth that employee training and development, benefits not just the employee but the employer too. Both an internal employee and an external employee, get to work on their career progression, self-development, skills upgrade, knowledge advancement and enhance their productivity.

"

Learning and the people are indispensable to each other

"

For **Internal Teams**

Within the workplace, learning could involve specific objective-oriented courses or a learning path which is detailed and elaborate. The latter may include a structured stages in training, and result in a certificate or industry-recognized credential. This type of training is useful for learning new business processes, handling new applications, completing apprenticeship and internship programs, and other occupational training programs as well. Peer-to-peer collaboration is vital here.

For **External Teams**

When it comes to the frontline, what matters is lightning-quick outcome leading to a quick win, a quick buy, thereby causing a long-lasting impact. Having an interface with easy access to learning on the go and simultaneously complete tasks is mission critical. The frontline must be able to learn anywhere and at any time.

KREDO embodies every variant of learning in the flow of work, for every team member, leading to development of the skilled workforce, increased brand value, better business, lower turnover, and a good reputation.

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Key **Features**

What makes KREDO stand out in the world of learning is that we not just know what a learner wants but we actually have what every organization wants.

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Distinctive Ecosystem Integration

Learning is complete and pervasive when integration kicks in. Be it external content, your video platforms, content curated from the web or even with solutions in your existing ecosystem like a talent management system, SaaS applications, business intelligence programs, our APIs provide you with that strong handshake. We have an API library that makes simultaneous operations possible.

**Seamlessly adapt to your surrounding technology**
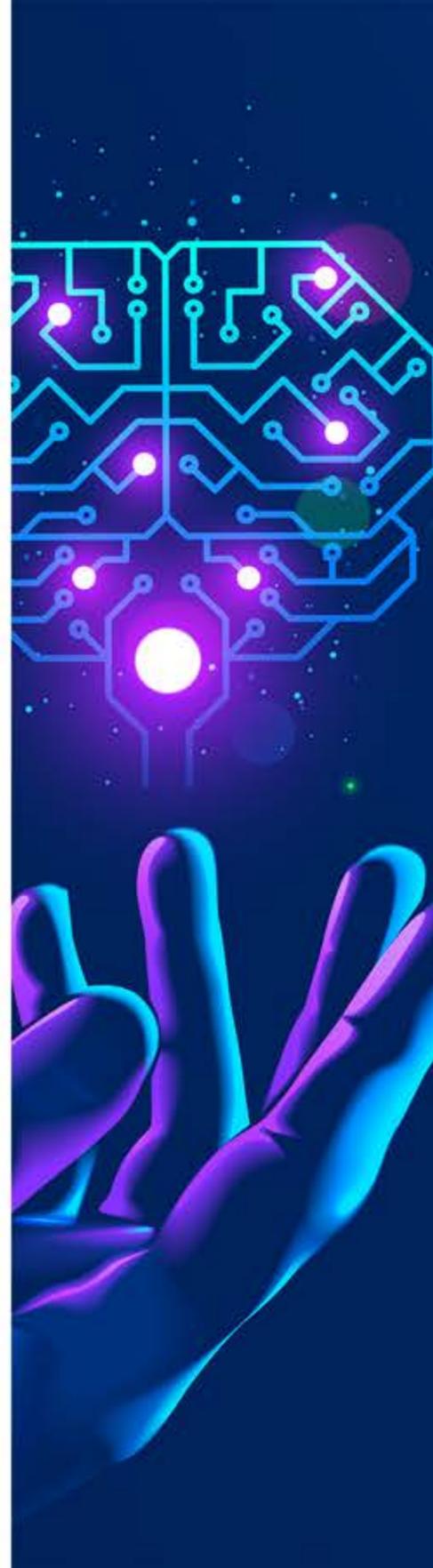
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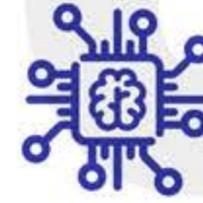
AI-Based Recommendation and Personalization

A learner always resonates with course views that are appealing or content that triggers an interest. Which is precisely why, KREDO has a smart understanding of learner profiles. Not to mention a deep and thorough analysis of assessment outcomes that adds more credibility to what every learner looks forward to in their learning journey. We provide a flexible handshake with diverse catalogue providers. This makes KREDO intelligent, versatile, and enables relevant courses to be assigned to a diverse group of learners in a timely manner.

**Predict, detect, and respond to various learning requirements**

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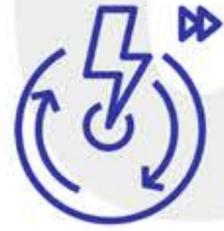
Rapid Authoring and Publishing

KREDO helps you to create courses that are creative, intuitive, and structured. And as a combined outcome, what KREDO provides is a high-definition content. Excellent content creation and content management co-exist in KREDO.

The template library is diverse helping you to build any type of content. What you want is what you get, which is why every course outcome will be the best version of what a learner wants to see. The image library is extensive with over a million royalty-free images. And for all your existing or any external SCORM courses, you can import them and publish to your learner. The fun element is kept intact through an ever-growing design of gamified templates for that are used for assessments. Course aesthetics reach a whole new level, built using the uniquely simple authoring palette. To cap it off, you can add learning assets such as PDFs, videos, and web links to be part of your courses.

Create the course you envision
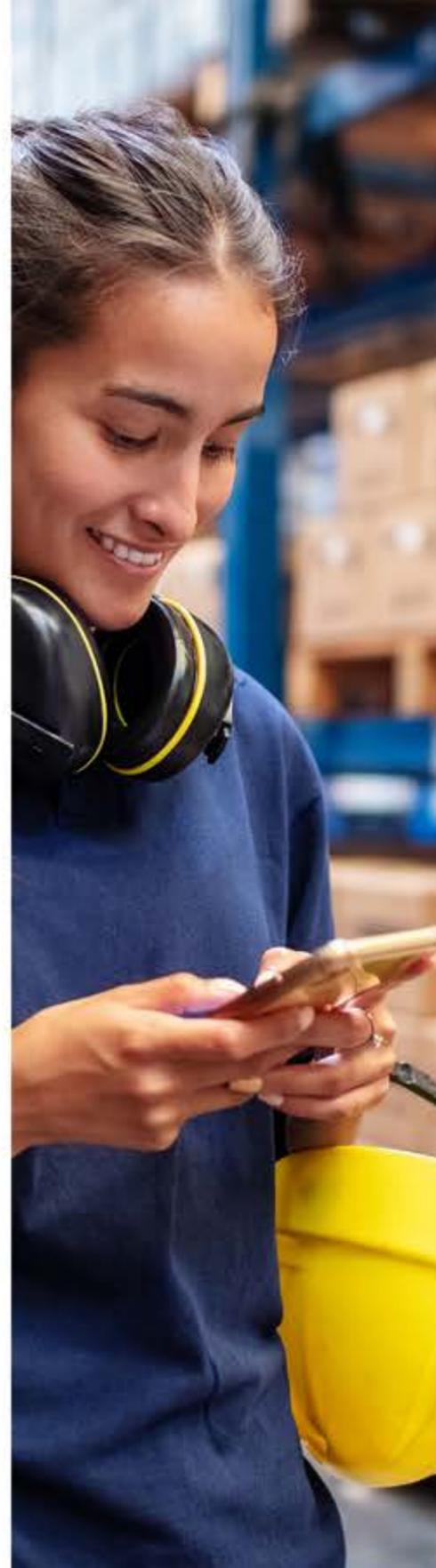
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Learning Paths

The approach to creating learning interactions through learning paths or a curriculum makes every learner experience memorable. An Administrator creates learning paths according to each business's requirement and individual needs. Learning paths can be created to achieve a focused objective, making it very relevant for every learner. From an open classroom where accessing education material remains tedious, a learning path is a welcome shift to access structured content in the form of courses, virtual meetings, resources (documents, videos, infographic etc.) and surveys. You can manage how to ease into various types of content, consume them to your and your learner's requirements in a structured manner.

Create a journey and/or curriculum with a focused outcome

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Remediation

The focus of any training is to build competent teams. At the moment of a learning gap during the training program, we should assist the learner to bridge that gap. In KREDO, you can plug the gap easily on occurrence of the gap based on the challenge posed to the learner through Remediation.

A remediation can be a learning content within the course, PDF or a weblink. Through Analytics, Administrators can assess the competence of the learner based on their performance on the challenges and they leaning on remediation. Remediation is not a step back in the learner's progress, but it only means the learner's understanding hasn't met the required benchmark and must be relooked at.

Focus on 100% success in your learning outcomes

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Memory Boosters

Repeat and retrieve. It is common sense that any piece of information you learn, in almost all probability, you'd record that in your mind, if it's repeated. And at times a scheduled repetition also helps. And memory boosters serve as that carrier to reinforce the connections of what you learnt earlier and where you need to reinforce the same. It is repeated studying but at prescribed intervals. And with KREDO, this automated practice creates long-term and meaningful learning experiences and journeys.

Knowledge recall at its absolute best

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Analytics & Reports

The presence of sharp and distinct learner performance analytics is the core in a learning environment. In KREDO, both canned and custom reports are made available to look at learner performance and engagement, including reporting the learning business metrics. The type of questions we address include:

- What impact training is having on specific business objectives?
- How much time a user is spending on any given course?
- What type of content needs to improve?
- What knowledge gaps users have, and where additional training is needed?
- What data visualization patterns help administrators identify trends?

Interpret your reporting data with ease and precision

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Gamification

In KREDO, Authors can create gamification activities to keep learners motivated and engaged. Based on what you need, our templates drive participation and increase the competitive edge. The gamification outcome will motivate and influence your workforce driving better interactions with all your employees, consumers, and partners. And also allow your team to view personal scores to track progress and compare them to peers.

Make learning enjoyable and intriguing

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Live Meetings with Zoom

Administrators, Authors and Managers can set-up any number of online training sessions and meetings directly through KREDO using Zoom logins. This capability allows the learning fraternity heads to plan ahead for the year with a concrete virtual training plan. Most importantly, you can retrieve recordings for review within Zoom too.

Meetings and discussions, organized right at your fingertips

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Social Learning

You have an engagement quotient that is second to none and at par with industry standards of collaborative communication. The inclusion of social discussion threads makes peer-to-peer and other interactions seamless and transparent. Best practices are shared and even conceptualized down the road, through various communities. This is another subtle form of learner engagement.

Create ongoing partnerships through open dialogue

To know more about other exciting features, please click here.

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As Zig Ziglar said,

> **The only thing worse than training your employees and having them leave is not training them and having them stay.**

Our focus is to make your learners smart, strategic, intentional in actions and be better decision makers from the get-go. Right from the time learners are inducted, as they begin to learn, as they grow and even when they decide to step into another bigger stage in their careers, KREDO stands by them all the way through.

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